

RACHAEL CHAREWICZ

43 Lake Shore Road, Salem, NH 03079
charewicz.r@gmail.com | (603) 425-8466

SUMMARY

Front-End Web Developer drawing on a background in marketing and social media management to create a functional yet stunning user experience. Looking to utilize skills in Bootstrap, CSS, and JavaScript recently garnered from a Full Stack Web Development program at the University of New Hampshire. Experience creating user-centered, content-driven social media and marketing materials allows me to successfully contribute to brand elevation projects. As a creative and collaborative individual with an interest in web design and typography, I am excited to offer a design-oriented and forward-thinking perspective.

EXPERIENCE

Salem Animal Rescue League (SARL)

Salem, NH

Events and Marketing Manager

August 2018 – August 2019

Administrative Assistant

May 2018 – August 2018

- Expanded fundraising efforts to include a recurring gifts program and targeted social media campaigns
- Increased social media following and engagement by creating and sharing mission-driven content
- Redesigned SARL's website to be more useful, professional, and user-friendly to visitors
- Created bimonthly email newsletters and quarterly fundraising appeals
- Worked collaboratively with other leadership positions on projects such as strategic long-term planning and fundraising
- Managed donor stewardship and acknowledgement for over 5,000 constituents
- Recorded, organized, and maintained records of donors and supporters using CRM software
- Coordinated and oversaw all events, including signature fundraising events that exceeded their budgeted profits

The Learning Commons at Allegheny College

Meadville, PA

Senior Writing Consultant

September 2015 – May 2017

Writing Consultant

September 2014 – May 2015

- Provided constructive feedback to fellow student writers on everything from brainstorming ideas to editing final drafts through 30 minute face-to-face consultations
- Served as a liaison between staff and the writing center director by fielding concerns, opinions, and ideas
- Worked cooperatively with the writing center director and senior staff to plan workshops and set professional development meeting agendas
- Vetted writing consultant applicants with thoughtful and pertinent interview questions

EDUCATION

UNH Coding Bootcamp

September 2019 – March 2020

- Full stack web development program
- HTML, CSS, JavaScript, Node.js and more

Allegheny College, Meadville, PA

May 2017

- Bachelor of Arts in Women's, Gender, and Sexuality Studies, *magna cum laude*
- Completed minor in Classical Studies

- GPA: 3.84/4.00

LEADERSHIP AND SERVICE

Alpha Phi Omega Service Fraternity

Executive Board Member

Member

January 2016 – December 2016

January 2014 – May 2017

AWARDS AND ACHIEVEMENTS

- Phi Beta Kappa Honor Society
- Phi Sigma Iota Foreign Language Honor Society
- Women's, Gender, and Sexuality Studies "Outstanding Junior" and "Outstanding Senior" Major Prizes